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FOR IMMEDIATE RELEASE

Business for Good Foundation Announces \$20,000 Grant to CAPTAIN Community Human Services to Strengthen Social Impact Workforce

SARATOGA SPRINGS, NY — The Business for Good Foundation (BFGF) and CAPTAIN Community Human Services (CHS) today announced a \$20,000 strategic partnership to bolster the local nonprofit workforce through The Innovation Collaborative. This grant supports a transformative mentorship and professional development initiative designed to address burnout and leadership retention within Saratoga County's social impact sector.

The funding is part of BFGF's 2026 commitment to workforce development, aimed at providing organizations with the tools to cultivate "bold and knowledgeable leaders." The Innovation Collaborative offers three distinct services: a Mentoring Program, a Grant Development Collaborative, and a Collaborative Innovation Accelerator.

"The social impact sector is the heartbeat of our community, yet its professionals often face immense pressure and high turnover," said Maire Masterson, Executive Director of the Business for Good Foundation. "By investing in The Innovation Collaborative, we aren't just funding a program; we are ensuring that the people who care for our community have the mentorship and resilience they need to thrive in their careers."

According to 2022 data from the U.S. Bureau of Labor Statistics, over 11,000 people are employed at nonprofits in Saratoga County, representing approximately 14.6% of the total county employment. The Innovation Collaborative seeks to protect this vital workforce by matching emerging leaders with expert consultants to meet professional goals and enhance organizational strength.

"We believe that the concept of mentoring has evolved," said Scott DeMarco of CAPTAIN CHS. "This partnership with Business for Good Foundation allows us to capture historical knowledge from current leaders and pass it to the next generation, preventing the 'burnout' that so often leads talented individuals to leave the sector. We are helping them rediscover their purpose and grow within their organizations."



The program’s inaugural session included participants from local organizations such as Wellspring and Pitney Meadows Community Farm, showcasing the collaborative's reach across diverse social missions.

“At Wellspring, we know that strong, supported staff are essential to strong, supportive services,” commented Wellspring CEO Maggie Fronk. “The Innovation Collaborative created space for our team at Wellspring to grow as leaders while learning from experienced voices across the sector. That investment in our people directly strengthens our mission—ensuring we can continue to support survivors as they leave abuse and build safe, stable futures.”

“At Pitney Meadows, we are dedicated to cultivating community health, but that mission starts with the health and leadership of our own team,” said Pitney Meadows Community Farm board member Jen Alexander. “The mentorship we received through the Collaborative helped us turn early momentum into a clear path for the board and staff to move forward in a supportive, collaborative, and strategic manner-allowing us to strengthen our impact on the community.”

The \$20,000 grant from Business for Good Foundation to this unique program run by CAPTAIN CHS includes a combination of program funding and in-kind support to help scale these mentorship offerings, which cover critical areas like Philanthropy, Workforce Development, and Strategic Planning.

About Business for Good Foundation

The Business for Good Foundation [BFGF] was founded to give individuals, small businesses, and communities the opportunity to thrive — creating a stronger ecosystem that generates opportunity for all. Located in New York’s Capital Region, BFGF is committed to removing barriers that surround economic access, housing affordability, community development, and business growth. To learn more, visit www.bfg.org.

About CAPTAIN Community Human Services

CAPTAIN Community Human Services (CHS) is a social impact organization dedicated to lifting people up and building brighter futures. Through The Innovation Collaborative, they provide direct support to social impact organizations to foster professional development and address pressing social issues in Saratoga County. CAPTAIN CHS recently embarked on a 2026 Capital Campaign that will raise much-needed funds for expanded administrative and programmatic workspaces.

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